# **MEGHA SACHDEVA**

# Portfolio Website | Email | LinkedIn

#### **EDUCATION**

Arizona State University - AME, HIDA, College of Integrative Sciences and Arts, Ira A. Fulton Schools of Engineering Aug 2023 - May 2025, Tempe, AZ

M.S. in User Experience Design

CGPA 4.00 / 4.00

(Media Art and Installations, Interaction Design, 360 Immersive Media Technology, UI/UX Design, User Research, VR, XR Technologies)

SVKM's NMIMS Mukesh Patel School of Technology Management and Engineering

July 2018 – May 2022, Mumbai, India

**B.Tech in Information Technology** (Game and App Development, Unity, C++, C , C#, JavaScript)

CGPA 3.33/4.00

IBM- Honors -Minor in AI/ML

Aug 2019 – May 2022, Mumbai, India

(Artificial Intelligence and Machine learning

#### SKILLS

**Technical-** TouchDesigner (Intermediate), Pixera (Beginner), Unreal Engine (Beginner), Unity (Beginner). Figma (Advanced), Adobe Creative Suite (Illustrator, Photoshop, Premier Pro, Indesign)-(Advanced), C, C#, C++ - (Advanced), Python (Intermediate).

VR & AR design, Immersive Media Art design, Spatial design, eXtended Reality development (XR), AI/ML.

#### WORK EXPERIENCE

Teaching Assistant- DSC 598 - Immersive Media Design I (Herberger Institute of Design and Arts)

April 2025, Mesa, AZ

 Assisted in teaching immersive media design principles, supporting student projects involving real-time systems, interactive storytelling, and tools like TouchDesigner.

#### Graduate Research Assistant (Ideation Lab at ASU MIX Center)

Mar 2025 - Ongoing, Mesa, AZ

- Developing a real-time data visualization project using Unreal Engine, robotic arm, and Vive trackers to explore immersive interaction and spatial storytelling.
- Co-authoring a research paper based on the project, focusing on the intersection of embodied interaction, real-time data visualization, and immersive technologies.

#### Creative XR Developer (METEOR Studios at MIX)

Oct 2024 - Ongoing, Mesa, AZ

- Working as a Unity developer and UI designer for various Dreamscape Learn Projects.
- Working with clients and experienced developers for various industry level projects (SESE, MARS)

## Inawwgment Pvt. Ltd.- UX Designer

May 2022 – June 2023, Mumbai, India

• Developed engaging, user-centric digital experiences at Inawwgment Pvt. Ltd. by integrating user research, design expertise, and cross-functional collaboration. My efforts contributed to a 25% increase in customer engagement through improved user experiences on the company website.

### **PROJECTS**

#### Kaleidoscope (WIP) Immersive Audio/Visual Media and Art Installation

Jan 2025- Ongoing Mesa, AZ, USA

- Designing an immersive audio/visual installation that transforms real-time audience data into dynamic kaleidoscope shapes, creating an interactive, enhanced immersive space.
- Leveraging real-time data visualization techniques to shape user input into captivating, evolving patterns that enhance the sensory
  experience within the installation.

## Constellations Project (Interactive Visual Art in TouchDesigner)

Oct 2024- Nov 2024, Mesa, AZ

- Conceptualized and Developed an interactive visual art piece using inspiration from Hubble Telescope and WEBB images and ParticleGPU in TD to generate real-time & interactive galaxy-inspired visuals.
- Integrated tracking using Kinect and immersive sound design with spatial/ambisonic audio, enhancing the sensory experience for viewers

## Designing for Dreamscape-The Echoes of Dragon Kiln (Collaboration with METEOR Studio)- Unity Integrator

Sept 2024- Dec 2024, Mesa, AZ

- Worked as a Unity integrator for "The Echoes of Dragon Kiln", a game-like immersive experience developed in collaboration with Meteor Studios for the Dreamscape Free Roam Education Pod at the ASU MIX Center.
- Integrated Unity elements to enhance user interaction and engagement, ensuring a seamless and immersive educational experience within the pod environment.